

## **One-time Athletic Event Medical Coverage Application Guidelines**

#### **Purpose and Philosophy**

St. Luke's Sports Medicine is proud to be the community leader in providing sports medicine care and support throughout Southwest Idaho and Eastern Oregon. Our physicians and athletic trainers are committed to providing the highest level of Sports Medicine and orthopedic care to schools and communities in these areas. With the continued growth and requests for athletic training services, we have developed an application process to address community needs in a streamlined fashion. Through this process we can identify the community needs of highest priority to determine staffing requirements, thus ensuring we provide the highest level of care possible.

# Note: If you are not interested in medical coverage, but only in a cash sponsorship, please return to <u>www.stlukesonline.org/sports</u> to fill out the appropriate application. You may request a cash donation through this application, but only in addition to medical coverage.

#### **Coverage Criteria/Eligibility**

Medical coverage and funding will be considered for proposals specifically involving local athletic events and organizing entities that meet all of the following criteria:

- Benefit a geographic area served by St. Luke's.
- Are consistent with St. Luke's Health System mission, vision and values.
- Demonstrate collaboration and coordination—not duplication—with other community organizations or St. Luke's services and departments.
- Must be an educational institution or other community group/organization involved in youth or adult athletic leagues or events.
- Operate under written articles of incorporation and by-laws or other written documents or statutes that define the applicant's purposes, membership, management and operation.
- Operate on a non-discriminatory basis in employment, recruitment of volunteers and delivery of services.
- Demonstrate effective program performance and financial responsibility and accountability.

#### Limitations

Funding will **NOT** be approved for the following:

- Political activities of any kind
- Construction costs or capital campaigns
- Endowment programs
- Scholarships
- Requests from individuals

#### **Operating Guidelines**

- In-kind services or other contributions as agreed upon by both parties shall be used solely for the requested purpose. Funded activities shall commence in a timely manner.
- The St. Luke's Sports Medicine Application Committee must approve all applications.
- Recipients shall give appropriate acknowledgment to St. Luke's Sports Medicine in all promotional materials, activities and programs receiving support through St. Luke's Sports Medicine.

#### Timeline

- 1. There are four application periods (one per quarter) throughout the year. Deadlines for each application period are as follows:
  - January 1<sup>st</sup> (February 1<sup>st</sup> Announcement of application acceptance)
  - April 1<sup>st</sup> (May 1<sup>st</sup> Announcement of application acceptance)
  - July 1<sup>st</sup> (August 1<sup>st</sup> Announcement of application acceptance)
  - October 1<sup>st</sup> (November 1<sup>st</sup> Announcement of application acceptance)

Note: <u>Applications received after a deadline will not be considered until the following review period. All applications should be submitted during the quarter that allows at least three months lead time prior to the event start date. Applications are subject to denial of services if proper lead time is not permitted.</u>

- 2. All applications will be reviewed following each application deadline and evaluated based upon established criteria. St. Luke's makes the final determinations and applicants usually receive written notification of their decision within one month following an application deadline.
- 3. Services and/or funding typically commence at a predetermined start date as agreed upon by all parties.

#### How to Apply

- 1. Download and review these application guidelines at <u>www.stlukesonline.org/sports</u>.
- 2. Complete the application and gather any necessary attachments.
  - If you are seeking a cash donation in addition to medical coverage, supplying a W-9 form with the application may expedite the donation process if your application is accepted.
  - If it is possible to attach a complete schedule of events, please do so.
    - If your organization maintains 501(c)3 status, please attach verification documentation.
- 3. Email the completed application to <u>at@slhs.org</u> as WORD attachments. In the subject field of the email header, type "Sports Medicine Sponsorship Application" (Note: emailed applications are preferred, however, in the event of technical difficulties, paper applications may be sent to the address listed below, or faxed to (208) 381-9201).
- 4. Applications <u>must be received</u> by the intended deadline. Late applications will not be reviewed until the following review period, or may be deemed ineligible due to lack of lead-time.

Contact Information Kip Dribnak St. Luke's Sports Medicine 111 West State Street Boise, ID 83702 Email: at@slhs.org Phone: (208) 870-5460



**One-time** Athletic Event Medical Coverage Application Form

## Section 1: Organization Information

Organization Name					
Address					
City	State	Zip			
Primary Contact	Title				
Phone	Email	Website			
Purpose/Mission					

### Section 2: General Information

Please fill out the remaining questions to the best of your ability. If specifics are unknown, please estimate or
approximate as best possible. <u>Each question may or may not apply to your situation</u> . Please fill out the form as
completely as possible, and leave questions blank if they are not applicable. We will contact you if additional
information is needed.

•	Date of	f this request: <u>/</u>	_		
•	Is your	organization:			
		For profit	Not for profit	N/A	
•	What is	s your projected budget for	medical costs? \$	_	
•	In addi	tion to medical coverage ar	e you requesting a cash don	ation? (Y/N)	
		• If yes, what is the rea	quested amount? \$		
		• What is the intended	use of the donation?		
	0	Is signage placement avai	ilable at your event location	(Y/N)?	
	0	Are you open to logo place	cement on t-shirts or jersey'	s (Y/N)?	
• If you have PA, Radio or TV announcements, are sponsors able to provide announcements at or otherwise on the radio or TV ( <i>Y/N or N/A</i> )?					
	0	Do you publish / print a p	program for your event (Y/N	)?	
•	Do you	ı maintain an active website	e (Y/N)?		
	0	If yes, how many "hits" p	per month do you receive? _		
	0	Do you allow sponsors a	space for logos on your web	site (Y/N)?	
•	Does y	our organization regularly e	engage in social media (Y/N)	?	

#### Section 3: Demographics

Please fill-out the required information for the event for which you wish to receive medical coverage. <u>When</u> complete, please continue filling out the form in Section 4. If specifics are unknown, please estimate or approximate as best possible. Each question may or may not apply to your situation. Please fill out the form as completely as possible, and leave questions blank if they are not applicable. We will contact you if additional information is needed.

#### Sport Name: \_\_\_\_\_

- Date of Event (please approximate if needed): \_\_\_\_\_\_
- How many games/competitions per team: \_\_\_\_\_\_
- Locations you will need medical coverage at, and number of fields/courts etc., used at any one time *(please list)*:

Locations		<u># of fields, courts, etc.</u>	Practice or game location?
• ′	Total estimated number of athletes:		
• ]	Estimated number of teams:		
• ]	Estimated number of coaches per team:	:	
•	Estimated number of adults per athlete	who attend the event on av	verage.

#### Section 4: Additional Information

- Is your organization open to educational opportunities provided to coaches, parents, athletes or game officials? Educational topics may include concussion, sports injuries, rehabilitation, nutrition, etc. (Y/N): \_\_\_\_\_
- Are you and your staff willing to participate/volunteer in community events sponsored by St. Luke's (Y/N)? \_\_\_\_\_
- Is or has your organization received funding from St. Luke's or from any St. Luke's affiliates in the past in the form of sponsorship dollars, in-kind support, or grants? If so, please list which St. Luke's department(s) or affiliate(s), dates, and amount of funding or type of support:

•	Positive outcomes	for your o	organization	from this	sponsorship/	support include:
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- Positive outcomes for your community from this sponsorship/support include:
- Positive outcomes for St. Luke's from this opportunity include:
- St. Luke's mission is "to improve the health of people in our region," and is based on the values of integrity, compassion, accountability, respect and excellence. Please briefly explain how your organization strives to promote and uphold these values.

#### **TO SUBMIT:**

Email this completed application to <u>at@slhs.org</u> as WORD attachments. In the subject field of the email header, type "Sports Medicine Sponsorship Application" (Note: emailed applications are preferred, however, in the event of technical difficulties, paper applications may be sent to the address listed below, or faxed to (208) 381-9201)

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